

1 of 3

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/05-10/05	0	0	0	\$0.00	
	Rating: 2.3											
	2	M	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/08-10/08	1	1	1	\$1,200.00	
	Rating: 2.3											
	3	TU	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/09-10/09	1	1	1	\$1,200.00	
	Rating: 2.3											
	4	W	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/10-10/10	1	1	1	\$1,200.00	
	Rating: 2.3											
	5	TH	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/11-10/11	1	1	1	\$1,200.00	
	Rating: 2.3											
	6	SU	1000A-415P	CBS NFL FTBL	:30	\$25,000.00	10/07-10/07	1	1	1	\$25,000.00	
	Rating: 9.5											
	7	SA	700P-800P	ENT TONIGHT 60	:30	\$600.00	10/06-10/06	0	0	0	\$0.00	
	Rating: 1.4											

Rep Order# 8876908 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 37490

Printed: 10/05/2012 9:41 AM  
Last Received: 10/05/2012 9:29 AM  
Showing Buylines: All Lines

2 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) NRCC-NATL REPUB CONG  
Product ISSUE  
Estimate# 3304  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/3304  
Flight Dates 10/05/2012 - 10/11/2012  
Hiatus Weeks

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	8	SU	530P-600P	INSIDE EDITN W	:30	\$650.00	10/07-10/07	1	1	1	\$650.00	
	Rating: 1.7											
	9	F	1235A-135A	FERGUSON	:30	\$450.00	10/05-10/05	1	1	1	\$450.00	
	Rating: 1.7											
	10	M	1235A-135A	FERGUSON	:30	\$450.00	10/08-10/08	1	1	1	\$450.00	
	Rating: 1.7											
	11	TU	1235A-135A	FERGUSON	:30	\$450.00	10/09-10/09	1	1	1	\$450.00	
	Rating: 1.7											
	12	W	1235A-135A	FERGUSON	:30	\$450.00	10/10-10/10	1	1	1	\$450.00	
	Rating: 1.7											
	13	TH	1235A-135A	FERGUSON	:30	\$450.00	10/11-10/11	1	1	1	\$450.00	
	Rating: 1.7											
	14	F	400A-459A	NEWS	:30	\$1,300.00	10/05-10/05	1	1	1	\$1,300.00	
	Rating: 1.7											
	*15	SA	1135P-1235A	PRIVATE PRATICE	:30	\$300.00	10/06-10/06	1	1	1	\$300.00	
	Sales Remark: V5 .											
	V5 Added											

---REPORT TOTALS---

Report Totals: 13 / \$34,300.00

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---SALES MONTHLY TOTALS---

Oct 12: 13 / \$34,300.00  
Sales Totals: 13 / \$34,300.00  
Station Totals: 13 / \$34,300.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$137,200	CABL	0%	KLAS	25%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	10%	UNKN	0%		

Books FEB11  
Demos RA35+